



CHRONODECO

1629 E. 19th Street
The Dalles, OR 97058

As someone who has inquired about or purchased a Chronodeco watch in the past, I wanted you to be among the first to see my latest design: **1968**. Previously, all of my designs have been from the Art Deco period but for some time I have been interested in vintage chronographs designed between the mid-1960s and early 1970s. I have acquired a modest collection of these chronographs and they are unique to say the least.

Recently I had an opportunity to acquire 30 New Old Stock cushion-style cases from Germany that utilize the Valjoux cal. 7733 movement. I was struck by the overall look of this particular case. After purchasing these cases I spent approximately 3 months acquiring suitable examples of used movements that could be rebuilt for this project.

In considering a name for the series, I wanted to evoke the tumultuous history of the 1960s. Of all the years in that decade, 1968 stands as a benchmark for the unrest in America: The Vietnam War and the protests, the assassinations of Martin Luther King and Bobby Kennedy, the Chicago riots, and many other events that defined this exceptional time in American history.

The **1968** series of watches will be available in two editions. Thirty examples of the cushion-case model with Valjoux 7733 will complete Series I. Series II will be a much smaller edition of five watches with tonneau cases using the 3-register Valjoux 7736. Options for these two series are outlined in the attached specification sheets.

All watches are warranted for 6 months. The watches and various options are on a first-come, first-served basis. Each watch is custom-assembled according to your preferences so please allow 4-6 weeks for delivery. If you would like to pre-order any of the following styles, please e-mail your name, address and e-mail address. A \$250 deposit is required, you may pay by check, money order, Visa/Mastercard or Paypal (card #s may be sent in 3 separate e-mails or by fax). Many of my smaller editions have sold out in a matter of weeks so please reserve early.

I look forward to hearing from you,

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SPECIFICATIONS

1968 - Series I

Case dimensions for all styles in Series I are approximately 37mm wide x 43mm lug to lug. Case is highly polished chrome-plate with a stainless steel screw-on back. Series I watches feature a completely rebuilt Valjoux 7733 movement with new mainspring, new crystal, and black leather perforated band.

Ltd. Edition of 30 watches

\$895.00 each plus s+h

Style One

Silver dial, black registers, raised chrome markers, chrome hour and minute hands; red, white or black sub-register hands and second sweep (option of any color combination on smaller hands).

This New Old Stock (NOS) dial is original to this case and was first produced by Helbros in the late 1960s.



Style Two

White dial, other options per *Style One*, above.

A limited number of small chrome hands are available to enhance this style.

See additional photo of *Style Two* below



Style Three

Silver dial w/black sub-registers, outer pulsation scale in black and green; other options per *Style One*, above.



Style Four

Cobalt blue dial w/gold sub-registers and raised gold markers; other options per *Style One*, above.

A limited number of gold hour and minute hands are available to enhance this style.



Style Five

Slate blue and silver dial w/white markers. Other options per *Style One*, above.

Hands which are completely white enhance this style and are readily available.



Chronodeco **1968** watches all feature signed and numbered stainless steel case back and vintage-style perforated leather straps. Numbering for each series is by the following convention: Series/Number (eg, the watches of Series II will be numbered 11/1 through 11/5 while those of Series I will be numbered 1/1 through 1/30).



1968 - Series II

Case dimensions for all styles in Series II are approximately 40mm wide x 43mm lug to lug. Series II watches feature a solid stainless steel case and screw-on back, completely rebuilt Valjoux 7736 movement with new mainspring, new crystal, and black leather perforated band.

Ltd. Edition of 5 watches

\$1195.00 each plus s+h

Style Six

White dial w/black sub-registers and raised chrome markers, other options as per *Style One*, above.

Day-glo orange small hands are also available and make this style unique.

See additional *Style Six* image below



Style Seven

Black dial with one white (12-hour counter) and 2 black sub-registers, other options as per *Style Six*, above.



Chronodeco 1968 watches all feature a signed chronograph bridge:

